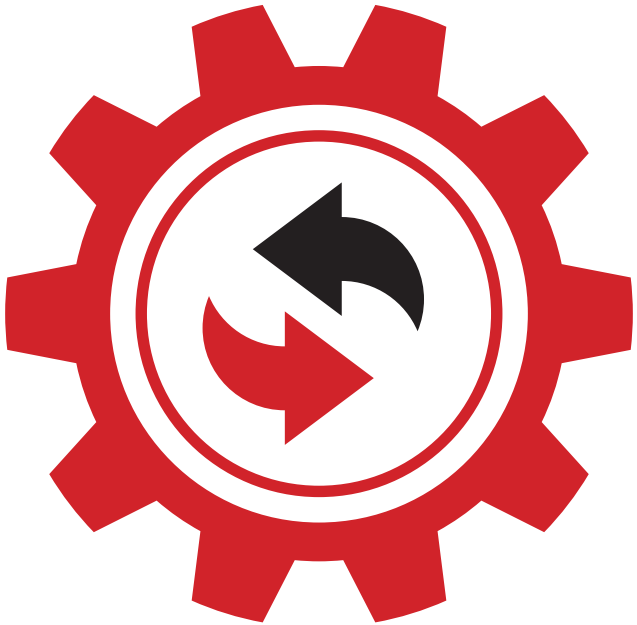# Improve

Identify

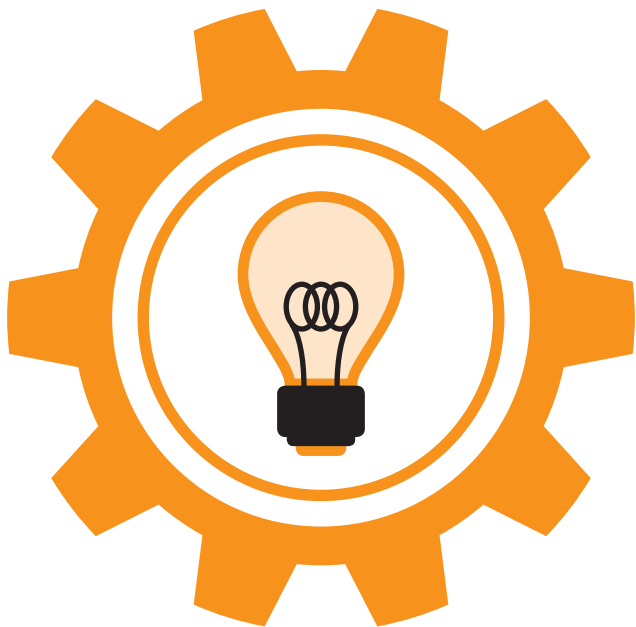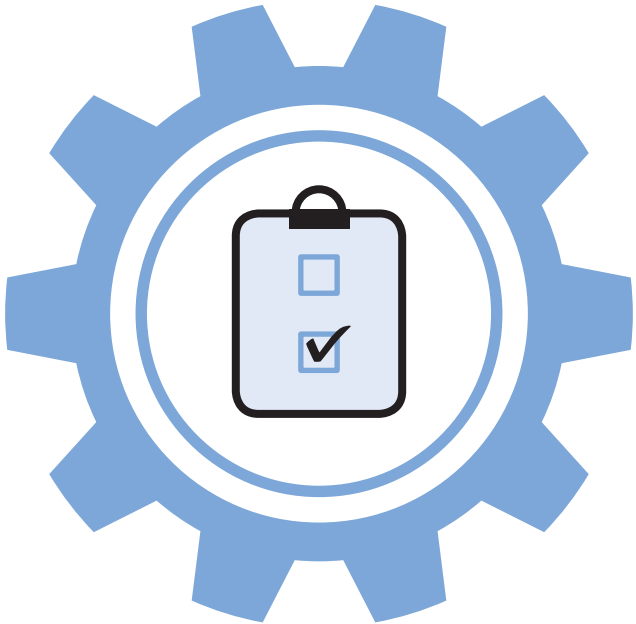# Brainstorm

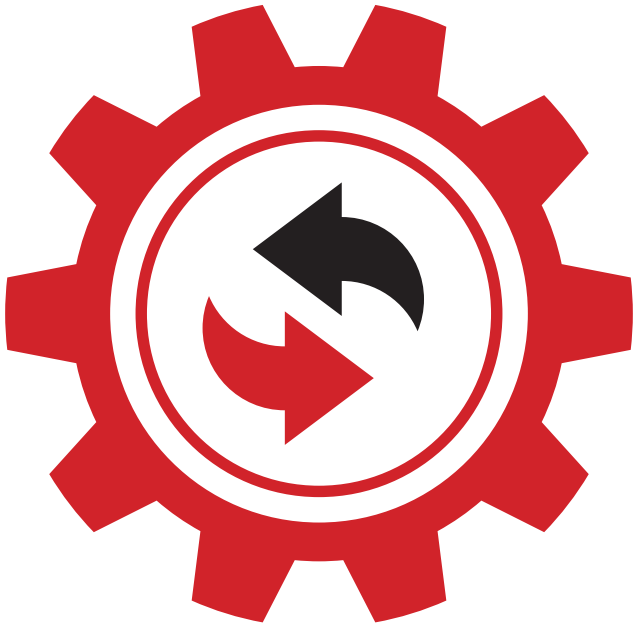# Design

Test

Evaluate

Iterate

Communicate

Prototype

Make

Think

Define